Measurement Design Services

Build the Systems That Prove Your Impact

Organizations that can't measure their work can't improve it—or prove it to funders, stakeholders, and the communities they serve. We design the instruments, data collection systems, and reporting frameworks that make impact visible and actionable.

What This Includes:

- **Instrument Development** — Custom surveys, assessments, and data collection tools tailored to your specific programs and objectives
- **Data Collection Systems** — Infrastructure and protocols for gathering consistent, reliable information
- **Data Analysis & Reporting** — Turning raw data into clear stories with visualizations that resonate with boards, funders, and decision-makers
- **Program Evaluation** — Comprehensive evaluation design including logic models, outcome frameworks, and mixed-methods approached

Best For: Non-profits demonstrating impact to funders | Schools and districts tracking student outcomes | Organizations preparing for grant applications or accreditation | Programs that know they're doing good work but can't prove it yet

For more information, please contact theherrongroupllc@gmail.com or call (405) 293-8821.